

**Digby and Area Board of Trade  
Minutes of General Meeting  
Wednesday, September 18 2019  
Fundy Complex , Digby Pines**

**Members Present:** Karen Enright, Kevin Ellis, Wendy Vissers, David Cvet, Julie MacLean, Michael Carty ,Rose Allen, Nina Barnaby, Brendan Enright, Charles Cranton, Shelley Bellefontaine, and Linda Weir

**New Members:** Wendy Richards - Wenedi's Yard and garden, Bear River

**Guests:** Morgan Dunn - Turning the Tide  
Lori Prentice-VanLuven - Canned Expressions

**Regrets:** Crysi Popowich

**Call to Order:** Meeting opened at 12:03 pm with Karen Enright in the chair. Introductions around the table

**Approval of the Agenda –** Chair called for additions to the agenda Nina Barnaby added Design thinking under Announcements. Hearing no further additions, the chair called for adoption of agenda as amended

***Kevin Ellis moved to adopt the agenda for September 18 2019 . Seconded by Wendy Vissers***

**Approval of Minutes from June 19 2019 .** Chair called for errors or omissions. Additional names of those in attendance at the June meeting were added - Julie MacLean, Nina Barnaby, Beth Earle, Charles Batstone and 2 gents from Bay Ferries. Judy Green moved to adopt the June 19<sup>th</sup> agenda. Seconded by Wendy Vissers. Also added the motion from Kevin Ellis re letter to be written to Dept of Transportation and Municipality of Digby regarding by-pass signage for those businesses no longer visible with the recent changes to highway system in Marshalltown area. Seconded by Julie MacLean. Motion added to June minutes. Re-cap on business awards dinners was also included.

***Nina Barnaby moved to adopt the minutes of June 2019 2019 as amended. Seconded by David Cvet .  
All in favour. Motion carried.***

**Business Arising From the Minutes:**

- October Newsletter business will be new member Wenedi's Yard and Garden
- Research /social media/website person - No funding currently available . Board will have to hire someone part-time out of pocket. Sarah Lauren is interested in position and if hired will be asked to connect with Wendy re newsletter, and website update .
- Wharf Rat Rally report - Kevin Ellis advised the overall event was very successful. Thursday was a wash out with all of the rain, but better weather helped on the weekend. Unfortunately, planes from Air Show in Greenwood did not happen as planned due to the bad weather. DOT numbers for motorcycle traffic for weekend were given. Saw a 6% increase on Saturday and 8% decrease on Sunday, compared to 2018. Committee was hoping to basically maintain the event after 15 years. Gave numbers and overview of the rally. Ride The Wind Program a huge success with seniors. Nina Barnaby suggested the group look at Laconia NH rally and their 98 year old event. Good ideas from their success event and community involvement might be helpful.. Suggested someone should go down to speak with their organizers to see how they have kept it going all of these years

**New Business**

- **Guest Speaker** - Morgan Dunn - Youth Engagement Coordinator with Turning The Tide.  
Morgan was introduced and she provided copies of her presentation on Youth Engagement based on her research and data. Defined her role as Youth Coordinator, gave definition of youth, outlined Generation Workplace characteristics, along with Youth Data and several examples of what youth are saying about employment and the economy in the area. Spoke on the benefits of having youth in the community and talked about what you can do as employers to work with youth; such as listening to understand their ideas and thoughts, build relationships with

them, take the time to instill good work habits and be open to change as youth today are growing up in an entirely different world from past years. Very informative presentation. Discussion followed.

- Think Tank - David Cvet spoke to arranging a "Think Tank/Brainstorming session" for the local business community to air out any challenges and gain ideas. Areas in the community requirement improvement and this project would help to come up with action points. He is working with Nina Barnaby, NSCC to get the business community together. Looking at November 19<sup>th</sup>. More information to follow by email.
- Candidates Debate - October 2 at the Digby Firehall. 7 pm. Candidates have been confirmed.
- AGM - Open positions- President will be moving to Past-President; 1<sup>st</sup> Vice Kevin Ellis will move to President; Wendy Vissers will be leaving post as 2<sup>nd</sup> Vice. Crysi Popowich is also stepping down as Treasurer. Three positions will be open. - 1<sup>st</sup> and 2<sup>nd</sup> Vice and Treasurer. Job descriptions to be sent out. Nomination Committee to be formed.

### Correspondence

- Letter of response from Dept of Transportation regarding the lack of signage and new signage for businesses where they are bypassed. Signage will be installed for Maude Lewis house, but the Municipality is responsible for all others.
- Renewal of commercial liability policy received from Fairway Insurance, in the amount of \$650 for the year.  
***Julie MacLean moved to pay the renewal of insurance policy. Seconded by Wendy Vissers. All in favour. Motion carried***

### Announcements

- WREN Open House October 22 at Meteghan Firehall. Speaker on business succession.
- Casa Nova Fine Beverages is hosting a Fall Festival at the winery on Saturday October 5<sup>th</sup>. 12 food vendors and 4 bands. 11:30 - 6:30 pm All welcome. Admission - donation to Food Bank.
- Design Thinking Challenge will be hosted by NSCC, partnering with Acadia University on October 8 and 9<sup>th</sup> at the Heritage Centre. Looking at how do we attract and retain health care workers in this area. \$200 for the 2 day event. Would like to see a Board representative attend.
- Brenda LaGrandeur will be hosting monthly networking events. More information to follow.
- Grand Fondo - Sunday in Clare - Come down to view the bikes go by.

**Adjournment** – Adjourned at 7:40 pm by Wendy Vissers

Next Meeting – Wednesday October 16<sup>th</sup> at Noon.