

Digby and Area Board of Trade
Minutes of General Meeting
Thursday, May 17, 2018
19th Hole Eatery, 12 Noon

Members Present: Karen Enright, Kevin Ellis, Wendy Vissers, David Cvet, Crysi Popowich,, Edwin Chisholm, Beth Earle, Charles Cranton, Peter Heembrock, Michael Carty, Monika Treleaven, Julie MacLean, Ron Parks, Brendan Enright Chris Thibodeau and Linda Weir, Recording Secretary

New Members: Transport De Clare Society

Guests:

Regrets: Linda Graham

Call to Order: Meeting called to order at 12:10 pm with Karen Enright in the chair.

Approval of the Agenda – Chair called for additions to the agenda. Wendy Vissers added Feature Member for Newsletter under New business. Agenda Minutes should say April 19th not March. Hearing no further changes, Chair called for adoption of agenda

Kevin Ellis moved to adopt the agenda for May 17 2018 Seconded by Monika Treleaven.

Approval of Minutes –April 19, 2018 Chair called for errors or omissions. Hearing no errors or omissions Chair called for approval of the minutes as circulated.

Wendy Vissers moved to adopt the minutes April 19, 2018 . Seconded by Michael Carty. Motion carried.

Business Arising From the Minutes:

- AWESOME Digby - Board is still seeking trustees for the Awesome Digby initiative. CBDC and Casa Nova Fine Beverages are the only two trustees who have signed up to date. More trustees needed to move forward with the project. Contact Karen if you wish to join as an individual, business or group.
- Business Awards Ceremony - Nominations are still needed. 10 categories. Potential Guest Speaker still to be confirmed. George MacLellan of NSLC on new marijuana laws possible. Send in your nominations on board's website. Big push on to get tickets sold. Questions arose if out of town people or businesses could be nominated. Area ambassador could be someone who could be from out of town, but promotes Digby area.
- Kevin elaborated on Chris Larsen and the Maritime NHLers for Kids event in July.

New Business

- Mike Bartlett - Digby Health Foundation Golf Tournament - June 27 Digby Pines Golf Course. Raised \$15,000 last year. Thanked for support last year and looking for support again this year. Dave Andrews, President of AHL is guest speaker. Gave details on this year's event. \$600 for a team of 4 for tournament, reception and dinner. \$125 for tee boxes and any business who wants to donate can. Working towards purchase of ultrasound machine.

Wendy Vissers put forth the motion for the Board to put a team in the golf tournament @ \$600/team Michael Carty seconded. Ron Parks interested in being on the team again this year. Email Wendy if you would like to join the team. If more than 4, there will be a draw of name.

- Mike Bartlett - Maritime NHLers for Kids - gave outline on the event for this year July 25-26th. Digby benefits each year and get \$5000 no matter where the event is held. The year that it is in Digby, \$10,000 + \$5,000 is given to Minor Hockey. A visit to Tideview is on the agenda this year. Jr clinic with Laurie Kane and DJ Kang - a lot of small towns do not get the caliber of players in their area. Great event for this area.
- David Cvet - Executive have been discussing hosting mentoring lunches for business who need assistance, thinking of starting a new business, have questions on technology or marketing, or perhaps to bring issues and bounce off executive while having lunch. Membership has it privileges and access to this resource. Contact the board and we will set up date and time for lunch. It could also be in the evening if lunch does not work with your schedule. Julie

asked how it would be advertised. It will be popular and need to get it out to broader audience. Suggested asking Town and Municipality to put on their website. Additional information to follow, once we have a couple under our belt. It was also suggested that members can share the Board's newsletter with their contacts. Yarmouth and Annapolis Board's can be asked to share the newsletter and the newsletter can be posted to Facebook. Perhaps shared with *Courier*.

- Newsletter - Article on Awesome, Awards Dinner, Mentoring System all newsletter items. Feature Member - CBDC for June. Looking for July - Beth Earle ABCC offered. Wendy to contact. Spots available for remaining months of the year. Contact Wendy Vissers

Guest Speaker -Edwin Chisholm Digby Harbour Port Authority. Thanked Board for the opportunity to get their information out. Power Point presentation with few photos of port activity in the past year shown and provided some history on the wharf. Outlined the DHPA Business and Infrastructure plan, underscored the broader aspects and projects at the wharf. Pointed out how they are a significant economic generator for the area, including tourism and community involvement. Talked about the potential for the Annapolis Basin and how more infrastructure would allow more access. Detailed their recommendation to expand the facility for more vessels, which includes the requirement for dredging the harbour as well as the marina and the dredged material would be placed along the waterfront and used to create a 5 acres commercial area. The extra dock space would allow entry into the eco cruise market, commercial and recreation boat launch at low water, plus the building of a multi-purpose building and exhibition /meeting space. They are talking to sectors and trying to create a match with people who need land and to be near water. Lots of possibilities. Chisholm outlined the 4 phase plan implementation. \$35 m Project over 6 years. Overall, the wharf's proximity to fishing grounds, a protected harbour with expandability and the demand for berthage and vessel service as very large expensive vessels are being built and they want to be in a safe harbour - Location and demand are there This can only happen if we all pull together. There is an untapped market out there from boating in the Basin, to up and down the seaboard - opportunities are all there. Questions taken from the floor and Mike Gushie responded to the question on funding. Board agreed to show support for their plan.

Kevin Ellis moved that the Digby Area Board of Trade support the DPHA business plan. Seconded by Julie MacLean.

Correspondence /Emails

- No correspondence

Announcements -

- Julie MacLean advised Ashley Roberts will be leaving CBDC. New person starts on 28th.
- CASA Nova Fine Beverages looking for someone to work the markets for them.

Adjournment – Adjourned Crysi Popowich at 1:10 p,

Next Meeting - June Digby Pines 4:30 pm followed by Business Awards.